

NCC Cable System Order

Order #	62521401
Syscode	0280
System Name	Spectrum/Lima Zone, OH
Market	Lima, OH

AE	Craig Hendricks
Sales Coordinator	David Banowsky
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA National Live+SD Apr17
-	

Flight Dates	04/10/18 - 04/23/18
Agency	AxMedia
Advertiser	Taylor for Governor

Client Code	37
Product Code	42
Est Code	243
Product Name	2018 Primary Election
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		04/12/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,278.00	
Commission		\$491.70	
Net Total		\$2,786.30	
Total Spots		88	
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	77	GIMP	52998
CPP	\$43.00	CPM	\$61.85

Comments :	4/12 New political candidate order to air 4.13-4.23. Please confirm.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	4/9/18	4/15/18	05:00	09:00		X	X	X	X	X	X	0.70	460	7	\$28.00	\$196.00	30	
2	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00		X	X	X	X	X	X	0.70	460	12	\$28.00	\$336.00	30	
3	FXNC	FXNC EM	4/16/18	4/22/18	05:00	09:00	X							0.70	460	1	\$28.00	\$28.00	30	
4	FXNC	FXNC EM	4/23/18	4/29/18	05:00	09:00	X							0.70	460	2	\$28.00	\$56.00	30	
5	FXNC	FXNC DT	4/9/18	4/15/18	09:00	16:00		X	X	X	X	X	X	0.80	546	7	\$21.00	\$147.00	30	
6	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00		X	X	X	X	X	X	0.80	546	12	\$21.00	\$252.00	30	
7	FXNC	FXNC DT	4/16/18	4/22/18	09:00	16:00	X							0.80	546	1	\$21.00	\$21.00	30	
8	FXNC	FXNC DT	4/23/18	4/29/18	09:00	16:00	X							0.80	546	2	\$21.00	\$42.00	30	
9	FXNC	FXNC EF	4/9/18	4/15/18	16:00	19:00		X	X	X	X	X	X	0.90	641	7	\$38.00	\$266.00	30	
10	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00		X	X	X	X	X	X	0.90	641	12	\$38.00	\$456.00	30	
11	FXNC	FXNC EF	4/16/18	4/22/18	16:00	19:00	X							0.90	641	1	\$38.00	\$38.00	30	
12	FXNC	FXNC EF	4/23/18	4/29/18	16:00	19:00	X							0.90	641	2	\$38.00	\$76.00	30	
13	FXNC	FXNC PT	4/9/18	4/15/18	19:00	24:00		X	X	X	X	X	X	1.10	762	7	\$62.00	\$434.00	30	
14	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00		X	X	X	X	X	X	1.10	762	12	\$62.00	\$744.00	30	
15	FXNC	FXNC PT	4/16/18	4/22/18	19:00	24:00	X							1.10	762	1	\$62.00	\$62.00	30	

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Market	Lima, OH			Total # of Weeks	2
		Client Code	37	Total	\$3,278.00
AE	Craig Hendricks	Product Code	42	Commission	\$491.70
Sales Coordinator	David Banowsky	Est Code	243	Net Total	\$2,786.30
Office	Dallas	Product Name	2018 Primary Election	Total Spots	88
Phone	(214) 932-2910	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Point
Survey	DMA National Live+SD Apr17	Primary Demo	Adults 35+	GRP	77
-		Makegood Policy	Approval Required	GIMP	52998
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16	FXNC	FXNC PT	4/23/18	4/29/18	19:00	24:00	X							1.10	762	2	\$62.00	\$124.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	88	0	0	0	0	0	0	0	0	0	0	0	88
AMT	\$3,278.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,278.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

62521401 | Lima, OH | Spectrum/Lima Zone, OH | 0280 |